

Hear from senior biotechnology leaders including **Mark Stevenson, President and COO of Life Technologies**; **Schaefer Price, President and CEO of Pharmasset**; **David Parker, VP at Boston Healthcare** and others, in a full day of informative and thought provoking presentations on the vision for biotechnology in the 2010's.

Program Highlights:

- **Plenary sessions** convened by industry leaders and focused on how to craft strategies for success in the face of a challenging environment
- **Concurrent Sessions** on tools, drug and diagnostic development and bioagriculture
- **Exhibit Hall** with over 40 participants
- **Collaboration Corner** to provide you a setting to meet with industry colleagues
- **Luncheon Plenary:** "What is State Government Doing to Foster Innovation?"
- **Emerging Company Showcase** highlighting this year's winners
- **Closing Reception**

Register Now!

BIOTECHNOLOGY VISION SUMMIT 2009

Thriving in Turbulent Times: Unprecedented Opportunities in the 2010's

WEDNESDAY, OCTOBER 7, 2009

Madison Marriott West

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for updated
information!

Who Should Attend: This summit is for company executives, researchers, investors and professional services providers; anyone with an interest in the industry will find it worthwhile.

As a delegate to this summit, you should gain new insights into the issues, opportunities and competitive landscape of biotechnology; take stock of your position; and craft your strategies to survive, thrive and prosper into the next decade.

For more information:

BioForward
events@bioforward.org
(608)236-4693

To register online:

www.bioforward.org

Hosted by:

Bioforward
where innovation & opportunity connect for wisconsin

www.bioforward.org



Program Outline

This summit of biotechnology leaders will discuss challenges and opportunities, propose new frameworks for the industry, and weigh the pros and cons of potential business models that will ensure success in the industry into the 2010's.

7:30-8:00 AM	Registration		
8:00-8:30 AM	Welcome and Introduction (Welcome by Secretary Leinenkugel)		
8:30-9:30 AM	<i>“Challenges for Biotechnology in the 2010s”</i> Mark P. Stevenson, President & COO, Life Technologies		
9:45-11:00 AM	Emerging Trends in BioAgriculture	Emerging Trends in Life Science Tools	Emerging Trends in Drug & Diagnostic Development
11:30-12:45 PM	<i>“Economics of Health Care in the 2010s: What is in Store for Rx, Dx and Device Companies?”</i>		
12:45-2:15 PM	Luncheon Plenary: <i>“What is State Government Doing to Foster Innovation?”</i>		
2:30-3:45 PM	<i>“Adapting to Change in the Current Funding Landscape”</i>		
4:15-5:15 PM	<i>“Creating the Vision for Biotechnology in the 2010s”</i>		
5:15-7:00 PM	Closing Reception		

*Program and speakers subject to change.

Industry leaders speaking at the summit include:

Thomas J. Albert, Ph.D.; Senior Director, Array Technologies; Roche Nimblegen
 Robert F. Carey; Managing Director and Co-Head of Healthcare Investment Banking; JMP Securities
 Bill Clarke, M.D., M.Sc.; President and CEO; Collectar
 Gabriela G. Cezar, DVM, Ph.D.; Chief Scientific Officer; Stemina Biomarker Discovery
 Kevin T. Conroy; President and CEO; Exact Sciences
 Gregg Fergus; President and Chief Operating Officer; Ion Torrent Systems
 T. Randall Fortenbery, Ph.D.; Professor Agricultural and Applied Economics; University of Wisconsin, Madison
 Andrew Held; Director, Process Engineering; Virent
 Henry Hummel; Vice President and General Manager; Covance Laboratories Inc.
 Christine M. Jackson; Sr. Manager, Health Policy and Payment; Medtronic
 Nicholas Mischler, M.D.; Co-Manager; Wisconsin Investment Partners
 Chris Kendrick-Parker; Vice President and Chief Commercial Officer; CDI
 Barry Kurokawa; Founder and Managing Partner; ProMed Advisors, LLC
 David W. Lee, Ph.D.; Director, Health Economics; GE Healthcare
 John Neis; Managing Director; Venture Investors
 David Parker, Ph.D.; Vice President; Boston Healthcare
 Brian Scanlan; Vice President of Corporate Development; Cambridge Major Laboratories Inc.
 P. Schaefer Price; President and Chief Executive Officer; Pharmasset
 Randall W. Shultz, Ph.D.; Team Lead—Dicot Gene Expression Technology; Monsanto
 Mark P. Stevenson; President and Chief Operating Officer; Life Technologies
 Michael Wasserman; HIG BioVentures
 Alla Zilberman, Ph.D.; Director of Marketing and Sales; Semba Biosciences

Thank you to our Summit Planning Committee:

Co-Chairs: Laura E. Strong, Ph.D. President; Quintessence Biosciences, Inc. Trevor M. Twose, Ph.D. CEO; Mithridion, Inc.

Committee: Deron Curliss Partner, Grant Thornton LLP Paul Wrycha, Partner Foley & Lardner LLP
 Chris Kendrick-Parker VP, Chief Commercial Officer, CDI Peter Sausen, Ph.D. DABT Global Vice President, Covance

Andrew Morgan, R.Ph. VP, Quality Operations/Site Manager Frederic Pla, Ph.D.; VP Corporate Business Development; Life Technologies

Register or more info: www.bioforward.org or (608) 236-4693