

BioForward Membership Directory Advertisement Opportunities

Get your message in front of Wisconsin's biohealth elite!

Take advantage of BioForward's enhanced member directory with over 180 biohealth and associate organizations for a fraction of the cost of online display ads through search vendors. Advertisement opportunities are available only to BioForward members, and give you direct exposure to industry leaders and affiliates.

BioForward's old member directory generated the second most web traffic after the homepage on the website, **with over 6,200 visits per year!** With our enhanced, searchable directory we expect that number to double over the upcoming year. Don't miss out on a chance to be featured in the new directory launch!

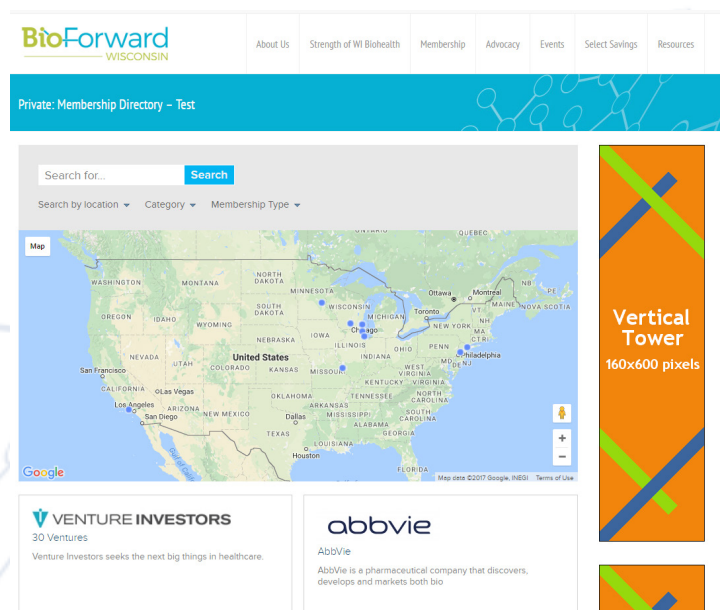
Details and Pricing:

All advertisement spaces can be purchased for a six-month duration at the below prices:

- Above-the-fold Vertical Banner: \$240/3 months
- Below-the-fold Vertical Banner: \$180/3 months

Contact Us:

Interested in learning more about member directory advertising? Please contact krodgers@bioforward.org for more information and questions.



Member Directory Landing Page Sample:

Member Listing Page Sample:

Advertisement Dimensions:

Vertical Tower: 160 X 600 Pixels

Pre-Launch Demo:

Interested in viewing the beta directory before advertising? Contact krodgers@bioforward.org for demo access!