**Social Media Graphic Suggested Post Text**

We intend these posts to make it easy for you to copy and paste content onto your company’s social media platforms. You will find high-resolution versions of the graphics attached to your email. The illustrations below are for reference only. Please let us know if you have any questions or suggestions.

**Social Graphic #1: Biohealth Thrives Here**

suggested use - talent & company/investment attraction to WI

Post text: Wisconsin’s impressive biohealth industry has made the state an attractive destination for talent and organizations alike. With billions in economic impact and funding, find out why our Biohealth Region is thriving.


**Social Graphic #2: Wisconsin Biohealth Works For You**

suggested use - talent & company attraction

Post text: More than 119,000 highly skilled workers are employed or supported by 2,600 Wisconsin biohealth private sector organizations. The recent job growth rate of 8% is more than double that of the overall state rate. Check out the remarkable data. https://bit.ly/bheconomicimpact2020

**Social Graphic #3: Biohealth Jobs Pay Off**

suggested use - talent attraction

Post text: Biohealth workers in Wisconsin earn nearly double the average salary of their intra-state counterparts in the average of all other industries. Examine the figures and trends.

Social Graphic #4: Wisconsin's $28 Billion Asset

Post text: The dynamic and growing biohealth cluster contributes billions to the state economy annually and continues to improve its share in Wisconsin’s Economy.


Social Graphic #5: Wise Investment

Post text: Wisconsin-based biohealth organizations have received more than $1 billion in federal funding, investment, and awards since 2015 due to their missions to improve health outcomes. Find out why and see the impressive breakdown.


Social Graphic #6: Wisconsin's Leading Innovators

Post text: A newly released report names the biohealth sector a leader in Wisconsin’s economy and innovation with $28 billion in economic impact. Read and share the findings on jobs, wages, attracting investment, and COVID-19 response achievements.