

Social Media Graphic Suggested Post Text

We intend these posts to make it easy for you to copy and paste content onto your company's social media platforms. You will find high-resolution versions of the graphics attached to your email. The illustrations below are for reference only. Please let us know if you have any questions or suggestions.

Social Graphic #1: Biohealth Thrives Here

suggested use- talent & company/investment attraction to WI



Post text: Wisconsin's impressive biohealth industry has made the state an attractive destination for talent and organizations alike. With billions in economic impact and funding, find out why our Biohealth Region is thriving.

<https://bit.ly/bheconomicimpact2020>

Social Graphic #2: Wisconsin Biohealth Works For You

suggested use- talent & company attraction



Post text: More than 119,000 highly skilled workers are employed or supported by 2,600 Wisconsin biohealth private sector organizations. The recent job growth rate of 8% is more than double that of the overall state rate. Check out the remarkable data. <https://bit.ly/bheconomicimpact2020>

Social Graphic #3: Biohealth Jobs Pay Off

suggested use- talent attraction



Post text: Biohealth workers in Wisconsin earn nearly double the average salary of their intra-state counterparts in the average of all other industries. Examine the figures and trends.

<https://bit.ly/bheconomicimpact2020>

Social Graphic #4: Wisconsin's \$28 Billion Asset

suggested use- advocacy & company/investment attraction to WI



Post text: The dynamic and growing biohealth cluster contributes billions to the state economy annually and continues to improve its share in Wisconsin's Economy.

<https://bit.ly/bheconomicimpact2020>

Social Graphic #5: Wise Investment

suggested use- advocacy & company/investment attraction to WI



Post text: Wisconsin-based biohealth organizations have received more than \$1 billion in federal funding, investment, and awards since 2015 due to their missions to improve health outcomes. Find out why and see the impressive breakdown.

<https://bit.ly/bheconomicimpact2020>

Social Graphic #6: Wisconsin's Leading Innovators

suggested use-advocacy



Post text: A newly released report names the biohealth sector a leader in Wisconsin's economy and innovation with \$28 billion in economic impact. Read and share the findings on jobs, wages, attracting investment, and COVID-19 response achievements.

<https://bit.ly/bheconomicimpact2020>