Find your place in Fitchburg

Fitchburg is wired to accommodate even more advanced industry companies like yours.

City of Fitchburg Site Selector

- Build-to-suit sites from 1 to 100+ acres in greenfield or business park locations.
- Fitchburg Technology Campus
- Novation Campus
- Fitchburg Center
- RDC TechLands
- Brown Business Park
- Uptown
- Verona Road Corridor
- Fitchburg Business Park

- Ready access to all municipal utilities, including high-speed fiber optic cable, multi-phase electric and high-capacity water and sewer lines.
- Call the City and we can point you in the right direction.

For more information about Fitchburg’s economic development and opportunities please contact:

Michael Zimmermann
Economic Development Director – City of Fitchburg
michael.zimmerman@fitchburgwi.gov
(608) 270-4245

Angela Kinderman
Executive Director — Fitchburg Chamber of Commerce
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(608) 288-8284

www.fitchburgwi.gov

While the Madison region is a leading science and technology ecosystem...

- 27% of Madison’s workforce are employed in ‘Knowledge Occupations’ — 4th in the nation after San Jose, Boston/Cambridge and Washington DC (Brookings Institution)
- Madison is one of the top 10 Big Cities for Entrepreneurs (Inc. Magazine)

Fitchburg provides the growing fields

Three ways Fitchburg nurtures a critical mass of science & tech:

Proximal Advantages:
Downtown Madison, the MSN airport, and world-class research at UW-Madison all within an easy 15-minute drive.

Youthful Enterprise:
Incorporated in 1983, Fitchburg has made a conscious effort to create an enterprising culture and support a science-based community.

Natural Space:
Attractive technology parks and neighborhoods surrounded by farms, public green space and trail network.

Fitchburg’s current Venture Capital-Backed Companies: (Pitchbook)
- PegEx
- Kilo

SMART Learning Systems
- BellBrook Labs
- Imbed Biosciences
Fitchburg has a good thing growing

SCIENTIFIC, SUSTAINABLE & NATURAL ELEMENTS

Nearly 4,000 jobs here are in “Advanced Industries”
That’s 27% of the City’s reported total jobs.

Top talent pool
SMARTS, INCLUSION AND EQUITY

46% degreed professionals: 2.37 times the national average for employment in physical, engineering and life sciences (Bureau of Labor Statistics)

“There is a very good talent pool to pull from, and productivity and work ethic are also very high.”
– Dave Flynn, Director CDW

+23,000 “Innovation Cluster” jobs
including biotech, IT, R&D and finance added to the Madison MSA over the last decade

Fastest growing workforce:
in 2017 Fitchburg was among the top 10 largest population gainers for all Wisconsin cities

16% more science on the brain:
27% of all jobs in the City are in “advanced industries” compared to 11% in the Madison metro (Brookings Institution)

Primed for business:
Five primed & growing tech districts flanked by vibrant urban centers and 5,900 acres of natural open space

63 miles of biking bliss:
Fitchburg’s miles of on- and off-street bike trails have connections throughout Dane County and beyond

Global & diverse:
16% foreign-born residents, compared to 8% in Dane County (2016 American Community Survey, U.S. Census Bureau)

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