

BioForward Wisconsin is a leading advocate of and a collective voice for the importance of health and well-being of all individuals. We take our role seriously and are proud of the impact we as an association of diverse members have made during the COVID-19 pandemic. Our collaborations with each other have underscored the ability for otherwise competing organizations to work together to positively impact the health of our communities and our world.

As important as the physical health of individuals, so too is the fervent need for social justice and equality of all people in our world today. Biohealth companies are at the forefront and have a keen understanding of the economic disparities, environmental challenges, nutritional discrepancies, and unbalanced healthcare options facing individuals today. Because we have the opportunity to make a meaningful impact in these areas, it also must be our responsibility – in our unique roles – to drive avenues in which to lessen the gaps that divide us.

BioForward Wisconsin is further mobilizing our members to ensure we collectively raise a voice against violence in any form while expanding the opportunity to learn and grow together to make a true difference and impactful change in the world around us beyond the physical health of individuals.

As a member of Biotechnology Innovation Organization (BIO), which represents more than 800 biohealth organizations worldwide, we are a strident supporter of its three pillars of change to support stronger and healthier communities: 1) promoting health equity, 2) investing in the current and next generation of scientists, and 3) expanding opportunity for women and other underrepresented populations.

Additionally, we are making strides in our own state to be leaders of changes that need to happen – from training on the importance and strategy of ensuring diversification and inclusion in our workforces to ensuring our employers match the communities we serve. Much more is on the horizon as our organizational leadership and our members collectively face this challenge.

We don't have all the answers but by being proactive and intentional in our process, we can help ensure each effort has an impact. We will continue to understand by listening more, engaging further, and not shying away from difficult – but crucial – conversations, all while keeping you informed, asking for your insight, and gaining traction together.

BioForward Wisconsin has a tradition of action and we will continue that same vehement approach, whether it's against a deadly pandemic or a poisonous attack of injustice on those who deserve equality.