THE NEXT GENERATION OF PERSONALIZED MEDICINE

October 17, 2023
Overture Center

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#WIBIOHEALTH23
Welcome to our 2023 Wisconsin Biohealth Summit!

As we gather once again, I extend my warmest welcome to all of you who have joined us for this year’s summit. The BioForward team is proud to present a program that truly embodies our theme for this year, “The Next Generation of Personalized Medicine.” This theme resonates deeply with our mission and closely aligns with our aspirations for our community.

The world of healthcare is evolving at an unprecedented pace, and personalized medicine stands at the forefront of this transformation. It is not merely a buzzword but a paradigm shift with immense promise for enhancing patient care, driving innovation, and reshaping the entire biohealth landscape. The Wisconsin biohealth industry is uniquely positioned to play a pivotal role in this revolution, and our summit will illuminate the path forward.

Each year, our summit serves as the linchpin event that brings together our community of visionaries, students, entrepreneurs, scientists, and industry leaders. It is an opportunity to celebrate our remarkable achievements and forge new connections to propel us into an exciting future. Our discussions will focus not only on the latest breakthroughs but also on the strategies and collaborations that will shape the trajectory of personalized medicine in our region.

With deep gratitude, I acknowledge our members, whose unwavering support empowers us to drive the Wisconsin biohealth industry forward. I also want to express my heartfelt thanks to our exceptional summit sponsors. Your belief in our mission and generous support have made this event possible.

Last but certainly not least, I extend my appreciation to our esteemed speakers. Your expertise, insights, and passion for advancing healthcare are the heart and soul of our summit. Your contributions will undoubtedly inspire, challenge, and motivate us all, leaving an indelible mark on our industry and state.

As we embark on this year’s summit, I am confident that it will be a transformative experience. Let’s seize this opportunity to learn, collaborate, and shape the future of personalized medicine.

With great anticipation and enthusiasm,

Lisa Johnson
CEO, BioForward
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# Wisconsin Biohealth Summit

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[Image of sponsors and sessions]
VIP Pre-Summit Reception

Sponsors were invited to an exclusive reception—where they were treated to an evening that was nothing short of extraordinary. With opportunities to forge invaluable connections, delight their taste buds with a selection of elevated stadium cuisine, snap a photo with Bucky, the beloved mascot of University of Wisconsin, and take in the sights at the newly renovated Varsity Hall at Camp Randall, it was certainly a night to remember.

Changing lives, together

We are committed to providing earlier answers and life-changing treatment guidance for providers and patients.

Exact Sciences
**Wisconsin’s Strength in Personalized Medicine**

**Manufacturing Strength**
The medical device & equipment manufacturing supports 12,000 jobs and is 34% more concentrated in our state relative to national averages.

**High Patent Activity**
2,665 patents issued between 2018 and 2021. 45% were in the biohealth industry with a major concentration in medical devices.

**Drugs & Pharmaceuticals**
The drug and pharmaceutical subsector grew by 29% since 2018, well outpacing the strong national growth of 14%.

**Demonstrated Strength**
With known strength across medical physics, imaging technologies, precision oncology, big data analytics, AI computing and more, WI is well positioned to pave the way in personalized medicine.
Pathway to Personalized Medicine

THE JOURNEY BEGINS
In the heart of the Midwest, Wisconsin is embarking on a remarkable journey—a journey that envisions healthcare as personalized as your DNA. Our story starts with a dream and a mission to redefine medicine as we know it.

PERSONALIZED MEDICINE DEFINED
In Wisconsin, we are currently crafting the definition for precision medicine at a new frontier of healthcare. Personalized medicine, also known as precision medicine, is a healthcare approach that tailors medical decisions, treatments, and interventions to individual characteristics, such as a person’s genetic makeup, lifestyle, and environmental factors. With world-class infrastructure and expertise in medical imaging and genomic technologies, Wisconsin is at the forefront of this approach.

A VISION UNVEILED: THE WISCONSIN BIOHEALTH TECH HUB
Wisconsin’s commitment to advancing personalized medicine is not just a vision; it’s a reality. Through the groundbreaking Wisconsin Biohealth Tech Hub grant application, we are forging the way forward.

WINNING HEARTS AND GRANTS
Our dedication to personalized health is just starting to be recognized. Winning the Tech Hub grant would be a milestone, but it’s just the beginning. We won’t stop until Wisconsin is celebrated as a top hub of personalized health and biohealth excellence.

BUILDING AN ECOSYSTEM FOR TOMORROW
Our journey is marked by a collaborative spirit, where biohealth companies, renowned research institutions, and visionary healthcare professionals come together. We’re harnessing the power of theranostics, genomics, data analytics, and precision therapies to shape the future of healthcare.

THE PROMISE OF PERSONALIZED MEDICINE
Personalized medicine isn’t just a buzzword—it’s the future. Wisconsin is not just part of the journey; we’re leading it. Together, we will ensure that Wisconsin’s place as a top hub of personalized health and biohealth excellence is not just a dream but a reality.

Make sure to keep track of our journey on our website and social media channels!

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It can make healthcare simple, connected, and precise. And can help patients and healthcare professionals live with greater dignity.

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Global GM for Anesthesia & Respiratory Care  
GE HealthCare

Zachary Taylor  
Sr. Director, Operations  
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## Agenda

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Please note: throughout the program there are QR codes you can scan that will connect you to additional program information.

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**Learn More**

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Innovations in Personalized Medicine

Wisconsin companies are leading the way in personalized medicine by tailoring prevention, diagnosis, and treatment technologies and strategies to the individual and enhancing patient outcomes and overall health. Their innovations have established Wisconsin as a major player in this critical field.

SPEAKERS

Anjon Audhya, Senior Associate Dean for Basic Research, Biotech., and Grad. Studies, UW-Madison School of Medicine and Public Health

Ulrich Broeckel, Founder & CEO, RPRD Diagnostics

Leslie Lemke-Boutcher, VP Nonclinical Toxicology, Arrowhead Pharmaceuticals

Chris Riley, VP & Group Executive, Danaher

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Panel Discussion

Made in Wisconsin - Manufacturing Ecosystem

A key strength of Wisconsin’s biohealth industry is the robust local manufacturing ecosystem (automation, robotics, precision & customer manufacturing, packaging & plastics). In 2021, Wisconsin suppliers provided over $6 billion in goods and services to Wisconsin biohealth companies. This supply chain is critical to our success and provides the backbone for an independent and locally sourced industry that really is “Made in Wisconsin.”

SPEAKERS

Seth Hudson, Executive Director for Corporate Relations and Economic Engagement, Discovery Center, University of Wisconsin- Stout

Michael Cook, Director of Academic Enablement, Rockwell Automation

Michael Dover, Director of Manufacturing Technology, Phillips-Medisize

Jesse Winker, Director of Product Development, Prent Corporation

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Preventative Care & Health Equity

The practice of medicine has been forever changed by advancements in genomic and molecular research. Personalized medicine has risen out of our expanding knowledge of the human genome and molecular markers of disease especially when it comes to prevention. New technologies and data make it possible to prevent disease, track progression, and develop strategies before a negative outcome. Importantly, these technologies hold the potential to increase health equity throughout our state. Join our fascinating panel discussion where experts discuss prevention and equity through personalized medicine.

SPEAKERS

Lisa Cadmus-Bertram, Associate Professor, Department of Kinesiology, UW-Madison SMPH

Amy Kind, Associate Dean for Social Health Sciences and Programs, UW-Madison SMPH

Honey Reddi, Professor, Department of Pathology and CTSI; Division Director Precision Medicine and Cytogenics for Pathology, Medical College of Wisconsin
The future of health begins with you.

Become Our Partner

What is precision medicine?
Precision medicine is health care that is based on you as an individual. It takes into account factors like where you live, what you do, and your family health history. Precision medicine’s goal is to be able to tell people the best ways to stay healthy.

What is the All of Us Research Program?
The All of Us Research Program is a large research program from the National Institutes of Health. The goal is to help researchers understand more about why people get sick or stay healthy.

We hope that one million or more people will join the All of Us Research Program. People who join will share information about their health, habits, and what it’s like where they live. By looking for patterns in this information, researchers may learn more about what affects people’s health.

The All of Us Research Program will last for 10 years or more. This will allow researchers to study health over time. If you decide to join the All of Us Research Program, you will be contributing to an effort to improve the health of generations to come. You also may learn about your own health.

To start your journey, go to Participant.JoinAllofUs.org and:

1. Create an account
2. Give your consent
3. Agree to share your electronic health records
4. Complete the Consent to Get DNA Results
5. Answer health surveys
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After completing these steps, you’ll receive $25.

To learn more and to enroll, contact us at:
AllofUs.wisc.edu | AllofUs@hsic.wisc.edu | (888) 294-2661

All of Us, the All of Us logo, and “The Future of Health Begins with You” are service marks of the U.S. Department of Health and Human Services.

Member of All of Us Wisconsin
The 3rd Annual Biohealth Communications Competition continues to aid Wisconsin’s young biohealth leaders in developing critical skills to discuss advanced topics with the general public. This year’s competition is twice as big! The finalists from undergrad and graduate student competitions will speak during this session. Finalists demonstrate their ability to explain an aspect of personalized medicine (undergrads) or their groundbreaking research (postdocs) in quick, fun, and accessible presentations. Support the next generation of Wisconsin researchers and biohealth leaders and learn what the future holds for our industry.

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Isthmus Project supports health care innovation from concept to commercialization in the thriving academic health system of UW Health and the University of Wisconsin. We take pride in supporting project teams on their journeys to advance the future of health care.
Wisconsin Biohealth Awards

Wisconsin Biohealth Business Achievement Award

CHRIS MISKEL
CEO & PRESIDENT | VERSITI

Chris Miskel, appointed President and CEO of Versiti in February 2017, brings over two decades of exclusive healthcare expertise to his role. As a staunch patient and donor advocate, he prioritizes the well-being of Versiti’s 2,200 colleagues across multiple states.

Under Chris’s leadership, Versiti has cultivated a unified “One Versiti” culture, fostered innovation, expanded infrastructure, added Ohio as a fifth Versiti state, and achieved an impressive annual revenue of approximately $400 million.

Before joining Versiti, Chris held key roles in the biopharmaceutical industry, including Group Vice President and Global Immunology Franchise Head at Shire, where he played a pivotal role in delivering medicine globally. His tenure at Baxalta saw him as Vice President of Plasma Strategy and New Product Development.

Chris holds an MBA from Harvard Business School (2000) and a bachelor’s degree in accounting from Butler University (1996). He’s a former Academic All-American and three-year starter for Butler’s basketball team.

In addition to his Versiti role, Chris serves on the Butler University Board of Trustees, Arthur J. Gallagher & Co. Board of Directors, and the Medical College of Wisconsin Board. He’s also an active member of the Executive Committee of the Board of Blood Centers of America. Chris and his wife, Nicole, reside in Whitefish Bay, WI, with their three children, Sage, Mace, and Crew.

Hector F. DeLuca Scientific Achievement Award

THOMAS GRIST
PROFESSOR & CHAIR | DEPARTMENT OF RADIOLOGY, UW SCHOOL OF MEDICINE & PUBLIC HEALTH

Thomas Grist holds the John H. Juhl Professorship in Radiology, Medical Physics, and Bioengineering at the University of Wisconsin-Madison, where he chairs the Department of Radiology. With over three decades of experience as a Cardiovascular Imaging Radiologist, he’s made remarkable strides in using innovative imaging technologies to enhance cardiovascular healthcare.

Having interpreted thousands of CTA’s and MRA’s for cardiovascular diagnoses, Thomas is a pioneer in cardiovascular MRI, co-developing the globally recognized 3D TRICKS MRA technique for vascular disease diagnosis. His work extends to contrast-enhanced and non-contrast MR imaging for vascular evaluation, including the accelerated 4D flow MRA.

As a co-investigator on two R-01 grants in Cardiovascular imaging, he applies deep learning reconstruction in Cardiac MRI and Pulmonary CTA. In his capacity as Department Chair, Thomas has ushered state-of-the-art technology into the University of Wisconsin Imaging Sciences Center, while fostering partnerships and recruiting top talent for an AI research infrastructure within the Department of Radiology.

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Panel Discussion

Made in Wisconsin - Biopharma Manufacturing

Wisconsin’s biopharma/biomanufacturing companies are thriving. With Wisconsin biomanufacturing expanding by 29% since 2018, the companies that provide API and biologic manufacturing to aid in developing and producing advanced therapeutics have experienced remarkable growth. With national interests focused on reshoring our pharma manufacturing, Wisconsin is positioned well to promote that next-gen biopharma manufacturing is “Made in Wisconsin.”

SPEAKERS

Adam Kujath, VP & General Manager, Sterling Pharma Solutions

Lori Aschenbrenner, Director, Drug Development and Regulatory Strategy Early Phase Development Solutions, Labcorp

David Goeddel, Director of API R&D, MilliporeSigma Life Science Services

Justin Koepsel, Senior Director, Commercial Operations, Catalent Biologics, Drug Substance
Emerging Growth Companies

Explore the cutting-edge solutions and promising future of Wisconsin’s thriving biohealth industry, driven by innovative start-ups and early-stage companies in personalized medicine. Witness the exciting evolution of personalized medicine in Wisconsin.

SPEAKERS

Jill Enos, Managing Director, TitletownTech

Khalid K. Alam, Founder & CEO, Stemloop, Inc.

Indrajit Choudhuri, Founder & CEO, Medicardia Health

John Reimer, VP of Business Development, Xiogenix

Lara Riem, Director of AI and Data Science, Springbok Analytics

Julie Tetzlaff, COO/Co-Owner/Co-Founder, Diverge Translational Science Laboratories, LLC

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When there's no time for manufacturing problems, CAI is your expert partner in delivering critical therapies.

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At MilliporeSigma, more than 21,000 colleagues around the world, are united by one purpose: to collaborate with the global scientific community to solve the toughest problems in life science. Every day, we are pioneering and investing in new technologies to improve our understanding of the world’s biggest health challenges and accelerate access to better health for people everywhere.
Accuray is dedicated to advancing the field of Personalized Medicine. We believe this aligns with our mission and expertise, and represents the best approach for developing new cancer treatments that can help patients to live longer and better lives.

Accuray is committed to collaborating to establish Wisconsin as a premier location for innovative, personalized medicine solutions.
Join a thriving biomedical research community where you are welcomed, valued, and supported.
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The Morgridge Institute for Research supports scientists who fearlessly advance human health in the fields of bioethics, bioinformatics, biomedical imaging, metabolism, virology, regenerative biology, and research computing in collaboration with the University of Wisconsin-Madison.

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Innovative public engagement

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