**TEMPO Madison Project Reach**

**Board Readiness Pre-Work**

Take the time to self-reflect about your goals for joining a board. Why do you want to serve on a board? What do you want in return? This exercise will help you target the types of industries, companies, governance structure, board size, membership and culture that are of most interest to you. When you have opportunities presented to you, this worksheet will be a good reminder of what you’ve initially identified as important for you to get from this big commitment of your time.

You won’t need to share this with anyone, so please be as honest with yourself as possible.

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| **Why do you want to serve on a corporate board?** |
| Here are a few of the reasons often heard from current directors: |
| * Give back by sharing your experiences
* Network at top level of leadership
* Increase diversity of thinking
* Bring your specific expertise to board focus
* Enhance your career
* Become a portfolio board member
* Expand your own knowledge
 | * Learn about other industries
* Financial rewards (what kind? Equity/ cash?)
* Stay relevant after leaving an executive role
* Make an impact
* Have the views of women elevated in corporate leadership
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| **Your Top 5 Reasons** |
| **1.** |
| **2.** |
| **3.** |
| **4.** |
| **5.**  |

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| **What is important to you in your decision to join a board?** |
| Here are a few of the reasons often heard from current directors: |
| * Reputation/respect of company
* Reputation/respect of board members
* Reputation/respect of CEO
* Focus on DEI, ESG, innovation for example
* 1st Woman, 2nd Woman, 3rd Woman
 | * Enthusiasm about products
* Great company/board culture
* Help improve the culture
* Turnaround the company
* Mission & values alignment with yours
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| **Your Top 5 Reasons** |
| **1.** |
| **2.** |
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| **4.** |
| **5.**  |